

Case study - Development and support

Development - Tele Sales, India

Problem statement

Our customer is tele sales team were using spreadsheets and email to manage the operations of the sales team.

Solution

- We have recommended 'Sales Cloud' to effectively manage the entire Sales process. We also implemented and Customized Pardot for their email marketing.
- APEX code were written to develop custom components that were tailor made to solve the client's needs.
- Sales increased by 15% within 4 months after the completion of the project.

Technologies used

Sales Cloud, Marketing Cloud, Pardot, APEX