

Case study - Development and support

Development - NGO, New York, USA

Problem statement

Our NGO customer approached us to implement Donor Management into their existing Salesforce Org.

Solution

- We used the Non Profit Success Pack to setup Donor Management for them
- We have added the ability to maintain donor records, receive online and offline donations, support recurring donations and grants.
- We also set them up with Campaigns to tie the impact of Marketing Campaigns to variation in donations.

Technologies used

Salesforce Platform, Sales Cloud, Non Profit Success Pack